

MEMORANDUM OF UNDERSTANDING

The Memorandum of Understanding is executed on 17th day of November, 2021.

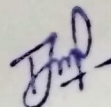
BETWEEN

School of Journalism and Mass Communication, K.R. Mangalam University, Sohna Road Gurgaon - 122103 (Delhi NCR Region), a private university established in 2013 and empowered to award degrees as specified by UGC under section 22 of the UGC Act, 1956 and are involved in providing Education Services through its Registrar, presently Gp. Capt. P. Mahajan duly authorized to enter into and sign an MOU on behalf of School of Journalism and Mass Communication, K.R. Mangalam University (hereinafter referred to as SJMC, KRMU) PARTY OF THE FIRST PART.

AND

The Meant4Environment Foundation, which is a section 8 (Non Profit Motive) organization, with their registered office at B6-401, Tulip Orange, sector 70, Gurugram, Haryana 122101, through its Authorized Signatory _____, duly authorized in this regard to sign an MOU on behalf of The Meant4Environment Foundation (hereinafter referred to as M4E), PARTY OF THE SECOND PART and is working with the objective:

- I. To carry on environmental efforts with the help of government, local bodies, NGOs, Societies, Private Organizations students, individuals and people at large, on recovery of ecosystems, conserving biodiversity and the natural and cultural environment, good human health, efficient material cycles free from dangerous substances, sustainable use of natural resources, encourage Recycling of Dry Waste, Sustainable Development Goals, Peace and Prosperity for All
- II. To encourage and conduct CSR and EPR activities with the funds received from individual, various Body corporate/Organization to promote, support and assist education and personal training program designed to enhance cleanliness, environmental information processing and utilization capabilities.
- III. To coordinate with government, local bodies, NGOs, Societies, Private Organizations' peoples, students and faculty participation in the environmental, cleanliness, studies program and training program.
- IV. To Promoting, encouraging and initiating research related to the environment related issues.



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- V. To collaborate with the different stake holders for the research and environment awareness.

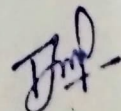
The expression SJMC, KRMU and M4E shall, mean and include the Institutions/Organizations, their successors, appointees, assignees etc.

SCOPE OF THIS AGREEMENT

- I. This Agreement describes the understandings and commitments to this collaborative effort between the above mentioned two parties
- II. This agreement guides the collaboration for the period of 3 Years beginning from 17th November, 2021 to 16th November 2024.
- III. The scope and duration of the collaboration may be amended and/or extended through the joint agreement further with the consent and approval of both the parties.

ROLES AND RESPONSIBILITIES OF THE PARTIES

- I. The SJMC will provide the team of students, based on their need, interest and competency to support the foundation in designing, planning, promoting and executing their Environment Friendly Initiatives.
- II. The Meant4Environment Foundation will provide exposure opportunities to students to develop their competency further.
- III. The Meant4Environment foundation will provide internship, certification to acknowledge and appreciate student's work.
- IV. If required the Mrs. Manju Ranjan , the founder Director of Meant4Environment Foundation, will support the training and placement of the students as well. Her Training Expertise is as follows:
 - a) We deliver Customized Training solutions for schools and colleges across the country.
 - b) Details of few of our training and developmental solutions, including awareness on Environmental Issues, are as follows
 - i. For Students- Motivational and confidence building Workshops to aspire them to achieve their career goals
 - Communication Skills, beyond content
 - Interview Skills



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- Entrepreneurial Skills
- Self-Development- optimizing yourself
- Staying focussed and Stress Management

ii. For Faculty -To enhance their capability to bring about a visible change in students by empowering them with skills and techniques. The topics covered in workshops are:

- Communication skills for Teachers/Trainers
- Mentoring Techniques
- Adult Learning Principles
- Activity based techniques of Transforming Students
- Parents and Students counselling

V. The two parties may plan to work together on creating more opportunities in the interest of environment and students like Dramas, videos, documentaries, Events and Research Work. The Foundation might also network further with other [redacted] and organizations.

LEGAL & FINANCIAL STRUCTURE

The basic intent of the agreement is to collaborate for the social cause and hence do not have any legal on financial implications for either of the parties,

hahajan

FOR K.R. MANGALAM UNIVERSITY,
SOHNA ROAD, GURUGRAM
(HARYANA)

Witness:

1. *Kuray*

Date: 17/11/21

2. _____

Date: _____

Mangal Mangal

FOR THE MEANT4ENVIRONMENT
FOUNDATION, GURUGRAM,
(HARYANA)

Witness:

1. *[Signature]*

Date: _____

2. _____

Date: _____

[Signature]

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K. R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

Ref No. KRMU/SJMC/2022-2023/Event/Even/03

Date: 09/02/2023

CIRCULAR

SUBJECT: Project of Students for Meant4Environment

It is hereby informed to all the students of School of Journalism and Mass Communication, K R Mangalam University, that a Session will be held at 10.30 am in R.No. C-112 on 13th of February, 2023 regarding project on environment and sustainability for Meant4Environment.

Prof (Dr) Neeraj Khatri
Dean, SJMC
KRMU

DEAN
School of Journalism &
Mass Communication (SJMC)
K.R. Mangalam University
Sohna road, Gurugram Haryana 122103

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Sohna Road, Gurugram, (Haryana)



K.R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

Report on

Session with Meant4Environment

Date: Friday, 13th February 2023.

Venue: Room No. C-112, C Block, K.R. Mangalam University.

Mode of Activity: Offline

Target Group: Students of SJMC

Resource Person: Ms Manju Ranjan, Meant4Environment

Coordinators: Mr Ritwik Ghosh & Dr Sarina Mehra

Organized by: School of Journalism and Mass Communication

Number of Participants: 20

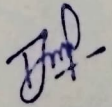
A session on Environment Awareness and Responsibility was organized on 13th of February 2023 by School of Journalism and Mass Communication in collaboration with Meant4Environment for the students and faculty of the school.

Students were appraised on the various aspects of the topic. The objective of the session was to create awareness among media students about environmental issues and promote responsible environmental practices through their work. To fulfill this responsibility, an indoor activity project was organized for media students with the objective of creating awareness and promoting responsible environmental practices.

The session aimed to engage students in discussions and activities that would help them understand the impact of their work on the environment and encourage them to take action.

The indoor activity project was designed to be interactive and engaging, with a focus on practical activities that would help students understand the impact of their work on the environment. The following activities were included in the project:

Discussion on environmental issues: The session began with a discussion on various environmental issues such as climate change, pollution, and deforestation. Students were encouraged to share their thoughts and opinions on these issues and how they could use their skills and knowledge as media professionals to create awareness and promote sustainable practices.


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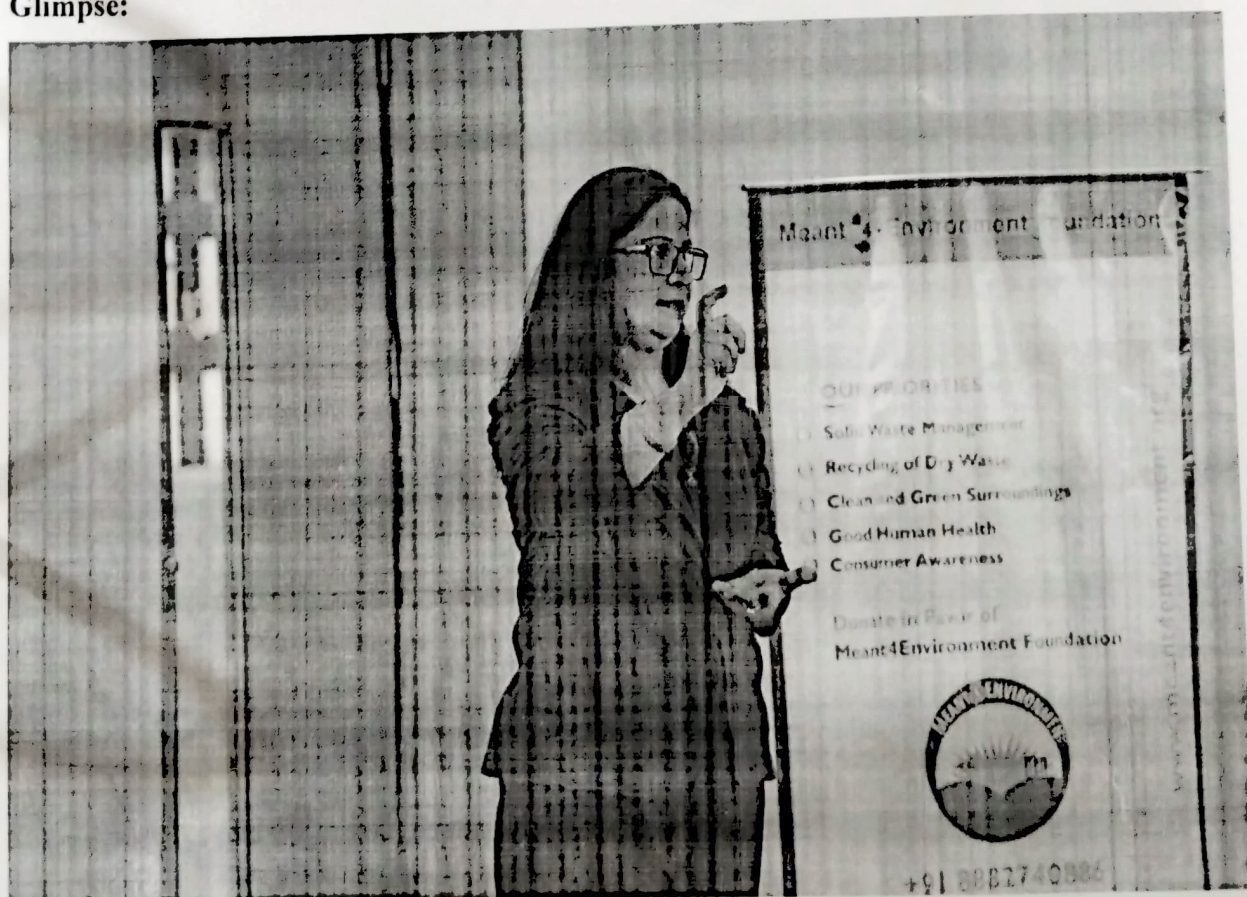
Screenings of environmental documentary: Students were shown short clips/ documentaries on environmental issues. These documentaries helped students understand the severity of environmental issues and the need for urgent action.

Group activity on eco-friendly practices: Students were divided into groups and asked to come up with ideas for eco-friendly practices that media organizations could adopt. The groups presented their ideas, and a discussion was held on the feasibility and impact of these ideas.

Guest expert of the session Ms Manju Ranjan of Meant4Environment was invited to conduct the session. The expert also shared their experiences and provided insights on how media professionals could use their platform to make a positive impact.

Students of BA (JMC) I year Rebecca mary reji, Sakshi singh from BA (JMC) II year and Simran from MA (JMC) II year were selected to do research project for Meant4Environment.

Glimpse:



Pic 1: Ms. Manju Ranjan founder Meant4Environment addressing students

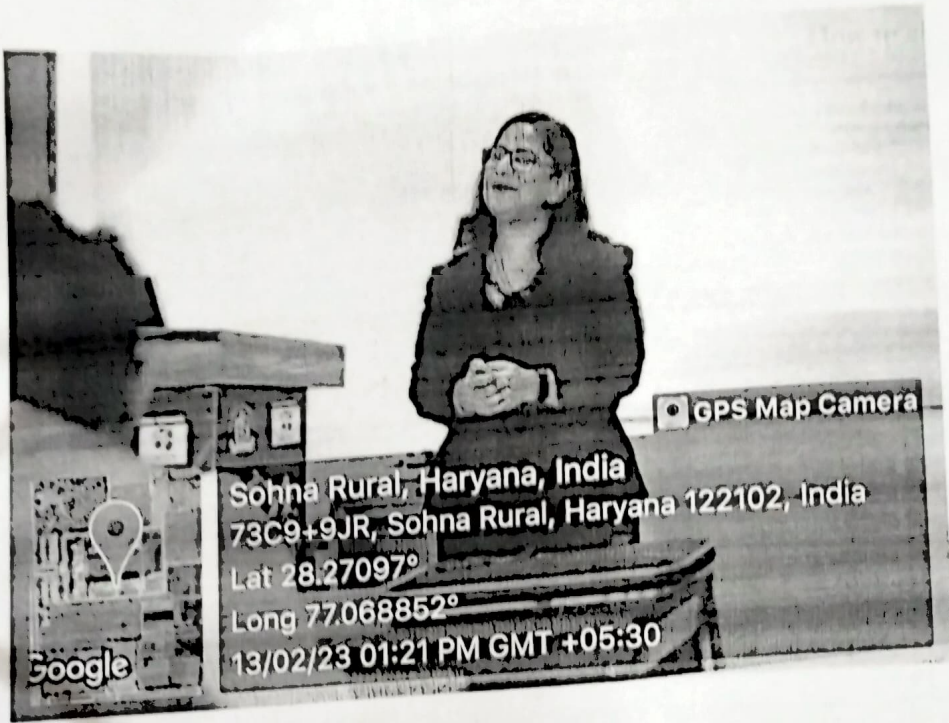
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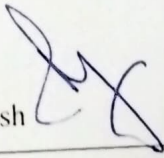
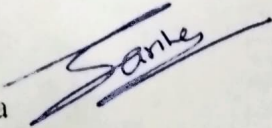
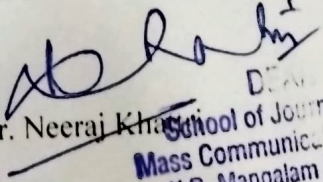
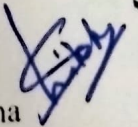


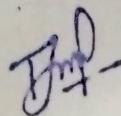
Pic 2: All the faculty members of SJMC with Ms. Manju Ranjan



[Handwritten Signature]



Report prepared by	Mr. Ritwik Ghosh 
Report verified by Event Coordinator	Dr. Sarina 
Report verified by Dean	Prof. Dr. Neeraj Khanna  Dean School of Journalism & Mass Communication (SJMC) K.R. Mangalam University Sohna road, Gurugram Haryana 122103
Report verified by IQAC	Dr. Shikha Dutt Sharma 



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IQAC
 K.R. Mangalam University,
 Sohna Road, Gurugram-122103

NAME OF ACTIVITY: Meant 4 Environment Project

DATE: 13-2-2023

VENUE: C-112

ORGANISED BY: SJMC

ATTENDANCE RECORD

Sr. No	Name of Participant	University/School	Programme Name	Semester	Certificate issued	Signature of Student
1	Palak	SJMC	BACSJC	IV		
2	Nishant	SJMC	BA(SJC)	IV		
3	Sakshi	SJMC	BACSJC	IV		
4	Anjali	SJMC	BACSJC	IV		
5	Kanishka	SJMC	BA(JMC)	IV		
6	Mayank	SJMC	BA(JMC)	II		
7	Dhara	SJMC	BA(JMC)	IV		
8	Love	SJMC	BA(JMC)	II nd		
9	Riya	SJMC	BAJMC	II		
10	Tanshika	SJMC	BAJMC	II		
11	Iram	SJMC	BA(JMC)	II		
12	Joy	SJMC	BA(JMC)	II		
13	Navyasha	SJMC	BA(JMC)	II		
14	Himanshi	SJMC	BA(JMC)	II		
15	Hemal	SJMC	BA(JMC)	IV		
16	Vishal	SJMC	BA(JMC)	IV		
17	Anureet	SJMC	BA(JMC)	IV		
18	Kanika	SJMC	BA(JMC)	IV		
19	Aditya	SJMC	MAJMC	II		
20	Vishal	SJMC	MAJMC	I		
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K. R. MANGALAM UNIVERSITY

THE COMPLETE WORLD OF EDUCATION

Ref No. KRMU/SJMC/2022-2023/ Event/Even/03

Date: 11/2/2023

CIRCULAR

SUBJECT: Training Programme on Code of Conduct for students

School of Journalism and Mass Communication is organising a **Training Programme on Code of Conduct for students** by Ms. Manju Ranjan founder director, Meant4Environment Foundation on 13th of February 2023 at A 213, 2:00 PM onwards. All the students are hereby informed to attend the programme.

Prof (Dr) Neeraj Khattri

Dean SJMC

KRMU

DEAN- SJMC

K. R. Mangalam University
Sohna Road, Gurugram

Registrar

K.R. Mangalam University
Sohna Road, Gurugram, (Haryana)



K.R. MANGALAM UNIVERSITY
THE COMPLETE WORLD OF EDUCATION

Report on

Training Program on Code of Conduct for Students

Date: Friday, 13th February 2023.

Venue: Room No. A 213, A Block, K.R. Mangalam University.

Event Type: Training Program

Mode of Activity: Offline

Target Group: Students of SJMC

Resource Person (if any): Ms Manju Ranjan, Meant4Environment

Coordinators: Mr Ritwik Ghosh & Dr Neeraj Khattri

Organized by: School of Journalism and Mass Communication

Number of Participants (Attach Attendance as Annexure): 20

A training Program on Code of Conduct for students was organized on 13th of February 2023 by School of Journalism and Mass Communication in collaboration with Meant4Environment for the students and faculty of the school.

Students and teachers were appraised on the various aspects of the topic. The field of journalism and mass communication requires professionals who uphold high standards of ethics and conduct. It is essential for students pursuing a career in this field to understand the importance of ethical principles and how to apply them in their work. A training program on the Code of Conduct and Professional Ethics is intended to provide the students with the necessary knowledge and skills to maintain professional standards in their work.

Ms Manju Ranjan of Meant4Environment was the resource person and she covered various aspects of ethical principles such as accuracy, impartiality, fairness, transparency, and accountability. Also issues such as plagiarism, conflicts of interest, and privacy concerns were discussed. The training program was designed in a way that allowed students to engage in

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in interactive discussions and case studies to help them understand how to apply ethical principles in real-world scenarios.

Students were imparted understanding of the Code of Ethics and Professional Conduct for Journalists. This code outlines the principles and standards that journalists should uphold in their work. Students should be taught how to apply these principles in their work to ensure that their reporting is accurate, fair, and impartial.

They were taught how to balance the need for transparency and accountability with the importance of protecting individuals' privacy and confidentiality.

Non-geo tag photos



Photo 1- Students of SJMC and Faculty members with Ms Manju Ranjan, Meant4Environment

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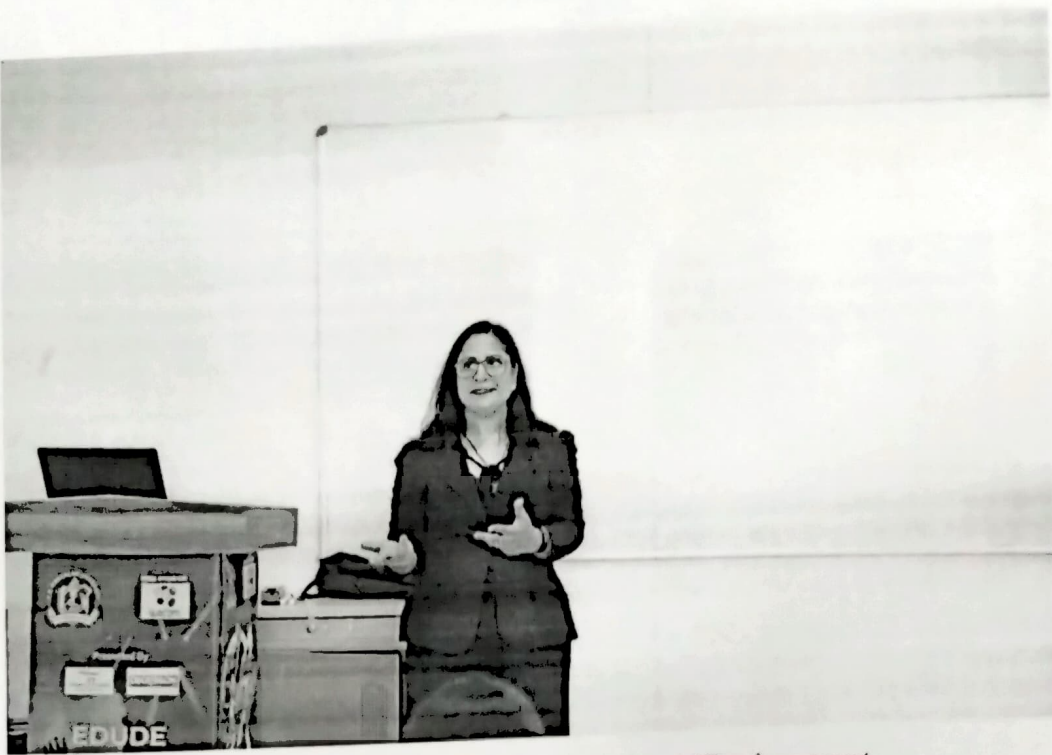


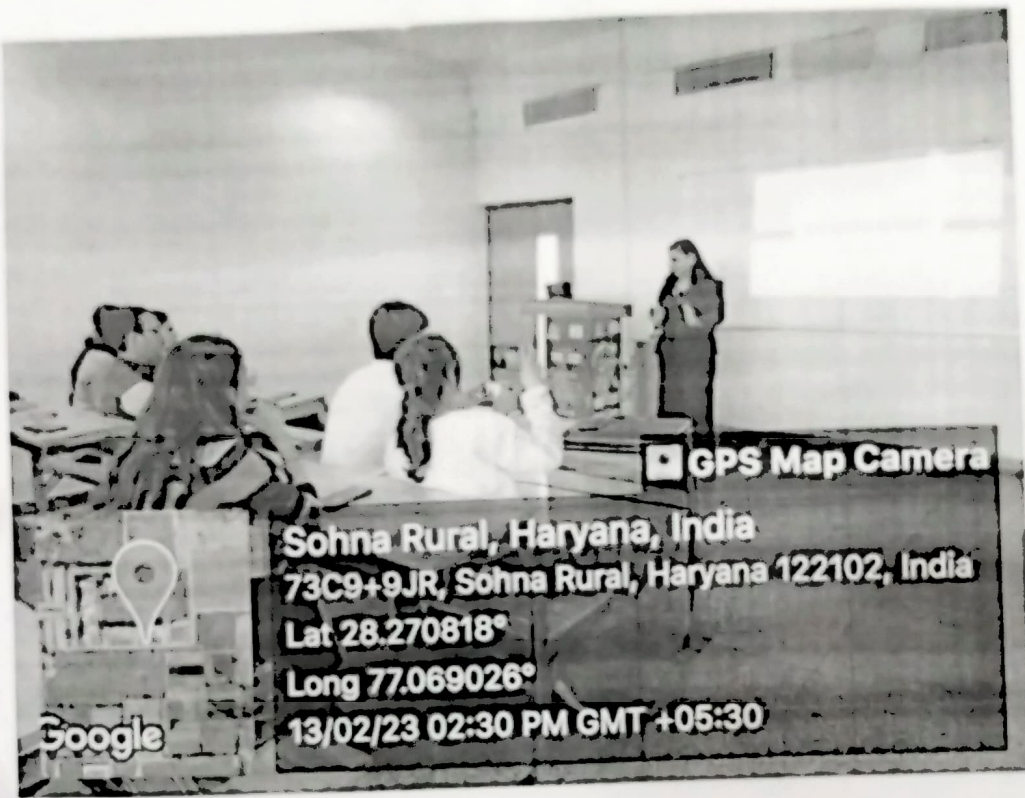
Photo 2- Ms Manju Ranjan, Founder Director, Meant4Environment



Photo 3- Participants participating in the interactive activity of the event.

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GPS Map Camera

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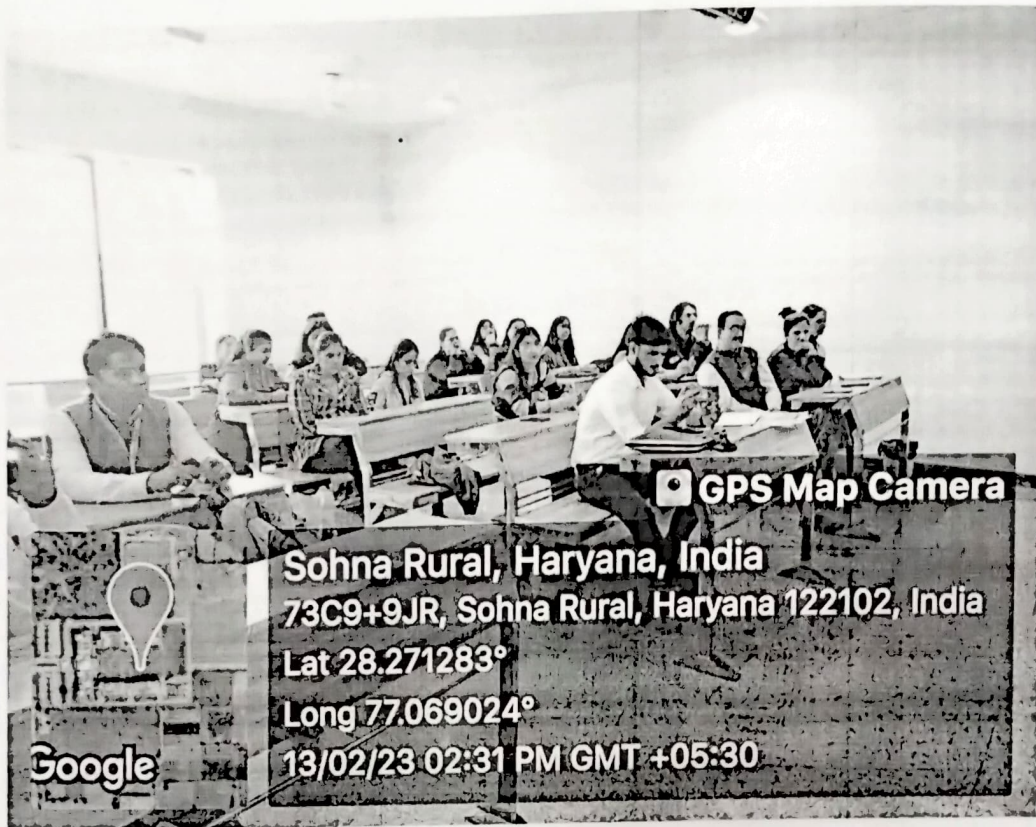
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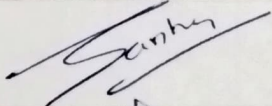
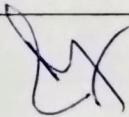
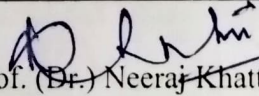
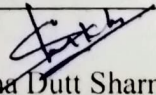
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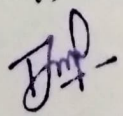
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Report prepared by	Dr. Sarina 
Report verified by Event Coordinator	Mr. Ritwik Ghosh 
Report Seen by Dean / Club Coordinator / Activity Coordinator / IQAC Director / Registrar	 Prof. (Dr.) Neeraj Khattri DEAN- SJMC K.R. Mangalam University Sohna Road, Gurugram
Report verified by IQAC	 Dr. Shikha Dutt Sharma

IQAC
K.R. Mangalam University,
Sohna Road, Gurugram-122103

- Annexure I: Feedback from target audience (extension activity)**
- Annexure II: Questionnaire (for extension activity only)**
- Annexure III: Attendance of target audience (extension activity)**


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NAME OF ACTIVITY: Training programme on code of conduct and professional features

DATE: 13/2/23

VENUE: C-112

ORGANISED BY: Mont4Environment and SJMC

ATTENDANCE RECORD

Sr. No	Name of Participant	University/School	Programme Name	Semester	Certificate issued	Signature of Student
1	Abhijeet Roy	KR Mangalam	B.JMC	VI		Abhijeet
2	Yashoda	SJMC	BSMC	VI		Yashoda
3	Rebecca Mary Riji	SJMC	BJMC	II nd		Rebecca
4	Neha	SJMC	BJMC	II		Neha
5	Pooja	SJMC	BJMC	II		Pooja
6	Payal Kumari	SJMC	B.AJMC	II		Payal
7	Pratiksha Chaudhary	SJMC	B.AJMC	VI		Pratiksha
8	Gravina	SJMC	BAJSMC	II		Gravina
9	Khushbu	SJMC	BAJSMC	II		Khushbu
10	Dijakalina	SJMC	BAJMC	(VI)		Dijakalina
11	Shreeshri	SJMC	BAJMC	VI		Shreeshri
12	Yashoda	SJMC	BAJMC	(VI)		Yashoda
13	Ekta	SJMC	BAJMC	(VI)		Ekta
14	Neha Shah	SJMC	BAJMC	(VI)		Neha
15	Shikhi Sisti	SJMC	BAJMC	IV th		Shikhi
16	Himanshi	SJMC	BAJMC	II		Himanshi
17	Joy	SJMC	BAJMC	II		Joy
18	Nargosha	SJMC	BAJMC	II		Nargosha
19	Shikhi Singh	SJMC	BAJMC	IV th		Shikhi
20	Himanshi Khera	SJMC	BAJMC	II nd		Himanshi
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13/2/23